

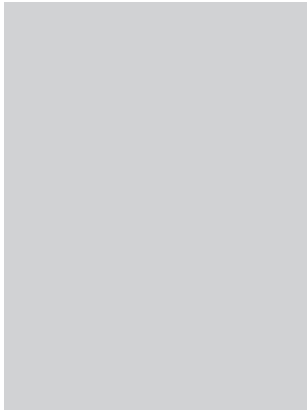
Catholic Teacher

5 online issues annually
24–32 pages magazine
full colour
8.5" x 11"

ADVERTISING RATES 2020/21

ADVERTISING

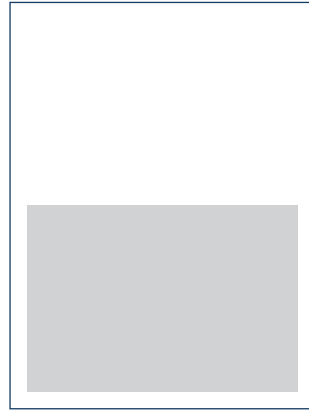
Anna Aneziris, E: a.aneziris@catholicteachers.ca T: 416.925.2493 ext. 412 / 1.800.268.7230



FULL PAGE

8.5" wide x 11" high

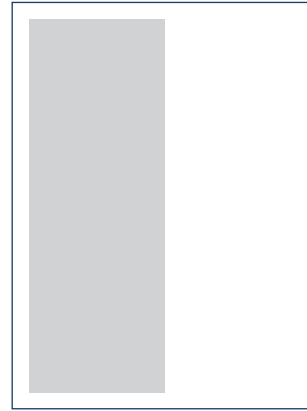
1 insertion = \$3,440
5 insertions = \$2,750



HALF-PAGE HORIZONTAL

7.333" wide x 5" high

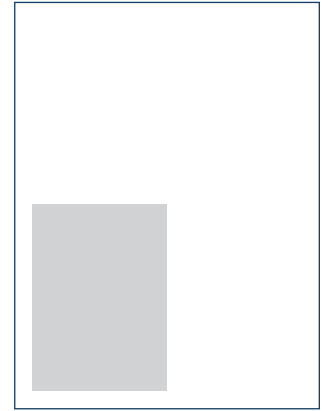
1 insertion = \$2,385
5 insertions = \$1,900



HALF-PAGE VERTICAL

3.666" wide x 10" high

1 insertion = \$2,385
5 insertions = \$1,900



QUARTER PAGE

3.666" wide x 5" high

1 insertion = \$1,325
5 insertions = \$1,060

INSIDE COVER, BACK COVER, OR SPECIAL PLACEMENTS ADD 15%
PRICES INCLUDE ALL APPLICABLE FEES AND TAXES

DATES AND DEADLINES 2020/2021

ISSUE	CREATIVE DEADLINE
September/October 2020	September 18
November/December 2020	October 26
January/February 2021	January 11
March/April 2021	March 5
May/June 2021	May 7

REQUIREMENTS

- Digital files only. The following formats are preferred: PDF, EPS, JPEG or TIFF.
- Include all fonts and high-resolution images (300 dpi files for best resolution).

CLASSIFIEDS

- \$50 for the first 25 words and \$3 per word thereafter, to a maximum of 50 words.
- We welcome ads for teacher resources, travel and teaching overseas.
- Personal ads are not accepted.